



**HOLIDAY HOMEWORK  
CLASS XI CBSE**

**SUMMER BREAK 2018-19  
SUBJECT : BUSINESS STUDIES**

**CHAPTER 1 : NATURE AND PURPOSE OF BUSINESS**

**VERY SHORT ANSWER TYPE (VSAT) QUESTIONS**

- Q1.** "Business is undertaken with the object of earning money." Which characteristic of business is highlighted in this statement? **1**
- Q2.** Give an example of activity which is economic in one side and noneconomic on other side. **1**
- Q3.** Name the business activity which is concerned with holding goods in stock for sale in furniture. **1**
- Q4.** Why is business considered an economic activity? **1**
- Q5.** Why is the insurance known as a tertiary industry? **1**
- Q6.** Business involves a series of dealings rather than a single transaction. Which characteristic of business is highlighted here? **1**
- Q7.** XYZ Limited Company has captured 52 per cent of the market share. Which type of objective is highlighted here? **1**
- Q8.** Which responsibility of business implies the obligation to contribute towards the society? **1**
- Q9.** AB Limited generated employment for 200 Scheduled Caste people last year. Which objective is achieved by the company? **1**
- Q10.** In a market, one trader lowers the price of his articles to increase the sale, the other is also bound to do the same due to competition. Identify the cause of risk being portrayed in the case. **1**
- Q11.** PB Jewellers, an Indian firm, sells gold chains to the USA. They are involved in which trade? **1**
- Q12.** Is cattle breeding farm an example of a genetic or an extractive industry? **1**
- Q13.** What types of industries are engaged in the extraction of useful materials from beneath the surface of the earth? **1**
- Q14.** Identify the concept that is related with the possibility of loss due to some unforeseeable events. **1**
- Q15.** Identify the aid to trade that is concerned with the movement of goods. **1**

**APPLICATION/HOTS/EVALUATION/VALUE BASED QUESTIONS**

- Q16.** If a person sells his/her domestic T.V. set at a profit, will it be considered as a business? Also, explain the characteristic of business which is being stressed upon in the above said example. **3**
- Q17.** A Cosmetic manufacturing company claims in the advertisement that its face cream improves the face complexion. On using, it was found incorrect. Here which values are being ignored? **3**
- Q18.** List professions, professionals and professional bodies. **3**

- Q19.** Rohan is running a petrol pump in his town. In context to it, what possible political causes he can face which may lead to risk in his business? **4**
- Q20.** Rohit sells his play station to his friend at a profit of Rs.1500. Is it a business activity? Sohan has a shop which sells electronic toys including play stations. He also buys second hand play stations and sells them to earn profit. Is this a business activity? Explain any two characteristics of business **4**
- Q21.** Gauri, a housewife, sells old newspapers every month. Her family is a joint family and daily subscribe to 4 newspapers. She is able to sell them for about Rs.800. Is Gauri engaged in business activity? Identify the characteristics of business which are missing in the above act. **4**
- Q22.** How does commerce remove obstacles in exchange of goods and services? **4**
- Q23.** With the help of suitable example discuss in brief the manufacturing and construction industries **4**
- Q24.** After completing his studies, Sarthak decided to enter into business to earn profit and create employment opportunities in the country. Taking advantage of the 'Start-Up' scheme of the government, he decided to venture into the business of manufacturing 'acupressure chairs'. He decided to sell his products not only in India but also abroad. He established his factory in a remote village of Madhya Pradesh and initially employed 20 workers. Being of cautious nature, he also insured his machines and factory building against fire, theft and natural calamities. For the purpose of finance, he obtained a loan from State Bank of India. For creating demand for his products, he gave a contract to an advertising company. **4**
1. In which category of industry did Sarthak venture into?
  2. Is Sarthak innovative? Support your answer.
  3. "He decided to sell his products not only in India but also abroad". Which categories of trade are being referred here?
  4. Sarthak used a number of auxiliaries of trade. Identify them
- Q25.** Tripti is a well-known cardiologist of her town. Identify the type of economic activity highlighted in the given case and state its characteristics also. **4**
- Q26.** What do you mean economic activities? Differentiate between economic and non-economic activities. **4**

**LONG ANSWER TYPE QUESTIONS**

- Q27.** "Profit can no more be the objective of business than eating is the objective of living." Explain. **6**
- OR**
- "Profit is not the object of business; it is the result of business." Discuss.
- Q28.** "Commerce is the sum total of activities that remove hindrances in the free flow of goods from producers to consumers." Explain. **6**
- OR**
- Describe the activities relating to commerce.
- Q29.** "No business is risk free" in the light of this statement, explain the concept of business risk and its any three causes. **6**
- Q30.** "Profit maximization can't be the sole objective of a business". Explain **6**